



Signal Integrity Journal webinars are an engaging, measurable and cost-effective way to reach industry professionals. By combining the immediacy and convenience of the internet with the impact of streaming audio, PowerPoint and live Q&A, SIJ webinars provide a dynamic solution that accelerates the lead generation process and produces actionable results.

We provide the platform, promotion and moderator and you get the full contact information for all of those who registered for the live event and those who viewed it on-demand for up to six months after the event in our archives.

Sponsor-Provided Content: You provide the speaker(s) and content.

Cost: \$ 4,000

SIJ-Provided Content: We provide the speaker(s) and content. Topics vary. Speakers are chosen from our stable of industry experts.

Cost: \$5,000

All packages include:

- SIJ staff to moderate the webinar
- Promotion on signalintegrityjournal.com
- Minimum of two email promos to targeted audience
- Promotion in eNewsletters

Webinar Deliverables:

In order to give your event four weeks of promotion, creative is due in its entirety five weeks prior to the date of your live event. Please provide the title of your event at the earliest possible date so it can be used for promotion. Please submit all deliverables to mwjdigital@mwjournal.com and CC your SIJ Sales Rep.

Please provide the following:

- Webinar title
- Abstract
- Speaker info (name, email, job title, bio, image)
- Optional: Up to 4 custom registration questions (we have standard ones that will be added as well). Limit of 50 characters per response.
- As much info as possible on the event itself -- will there be a live demo, how many speakers will there be, do you intend to run a poll...etc.
- Copy of sponsor logo
- URL from the sponsor's website that event registrants should be directed to go to
- **Final presentations are due 1 week prior to the live event. Please use 16:9 aspect ratio (widescreen) for the PowerPoint slides and if submitting a pre-recorded webinar, please submit it in MP4 format (4 GB file size limitation). SIJ Webinar Slide Design Basics (tips and things to avoid) can be found [here](#).**