



Integrity Insights Newsletter Sponsorship

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LEADERBOARD:

- One static leaderboard graphic (640 pixels wide x 82 pixels high) no animation
- · Corresponding click-through URL
- One click-through URL

EMBEDDED:

- One static image at 150 pixels wide x 150 pixels high: gif or jpg
- Headline
- Body text Character limit 425 with spaces
- CTA (Call to Action, i.e. Learn More, Get Datasheet)
- URL

Deliverables:

Unless otherwise specified, creative is due 7 business days prior to the deployment of your content. If a deployment's creative is not received in its entirety within the requested timeline, Signal Integrity Journal may need to move your deployment date in order to comply with the current production schedule.

Please submit all deliverables to mwjdigital@mwjournal.com and CC your SIJ Sales Rep.