



ISSUES
in
2025!



GET THE BEST OF BOTH WORLDS:
PRINT + LEADS

Topics:
SI/PI/EMI

Signal Integrity Journal January and October Issues

January 2025

Cover Feature: High Current Distribution

Ad Close: 11/25

Ad Materials Due: 12/2

October 2025

Cover Feature: AI in SI/PI Design

Ad Close: 8/25

Ad Materials Due: 8/28

- Lead generating eBook + 3 months of leads captured and delivered
- 1,600+ total leads in 2024
- Print Version (17,000+ circulation) + event bonus distribution all year (DesignCon, PCB East, IPC APEX Expo, IEEE IMS MTT-S, IEEE EMC + SIPI, PCB West, ECOC and EuMW)
- Peer reviewed content by industry experts

4/C Full Page Ad: \$3,500

One page in each issue (2 Full Page ads): \$6,000

+ 20% for premium position

Contact your sales rep for rate information.

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