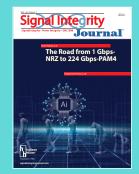




# ISSUES **202**5!



## GET THE BEST OF BOTH WORLDS: PRINT + LEADS

### **Signal Integrity Journal January and October Issues**

**Topics:** SI/PI/EMI

**January 2025** 

**Cover Feature:** High Current Distribution

**Ad Close:** 11/25

Ad Materials Due: 12/2

October 2025

Cover Feature: Al in SI/PI Design

**Ad Close**: 8/25

Ad Materials Due: 8/28

- Lead generating eBook + 3 months of leads captured and delivered
- 1,600+ total leads in 2024
- Print Version (17,000+ circulation) + event bonus distribution all year (DesignCon, PCB East, IPC APEX Expo, IEEE IMS MTT-S, IEEE EMC + SIPI, PCB West, ECOC and EuMW)
- Peer reviewed content by industry experts

4/C Full Page Ad: \$3,500

One page in each issue (2 Full Page ads): \$6,000

+ 20% for premium position

#### Contact your sales rep for rate information.

#### Eastern and Central Time Zones

Midwest, TX) Tel: (301) 371-8830 Cell: (781) 363-0338 mhallman@horizonhouse.com

Michael Hallman Susan Leppanen
Associate Publisher Northeastern Reg. Sales Mgr.
(NJ, Mid-Atlantic, Southeast, (New England, New York,
Midwest, TX) Eastern Canada)
Tel: (301) 371-8830 Tel: (781) 619-1942

#### Pacific and Mountain **Time Zones**

Western Reg. Sales Mgr. (CA, AZ, OR, WA, ID, NV, UT, NM, CO, WY, MT, ND, SD, NE Tel: (831) 426-4143 Cell: (831) 713-9085 blandy@horizonhouse.com

Germany, Austria, and Switzerland (**German-speaking)** Victoria and Norbert Hufmann victoria@hufmann.info norbert@hufmann.info **International Sales** Carl Sheffres Tel: (781) 619-1949